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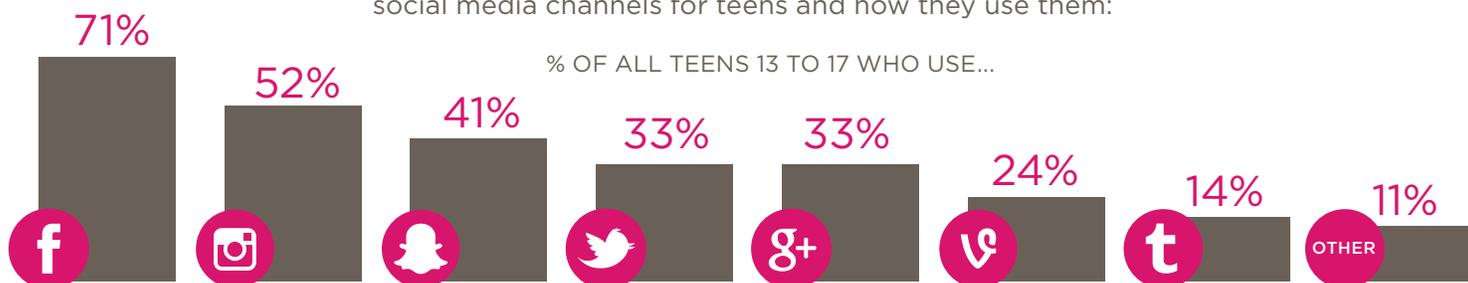
## Your Kids Are Online. Here's What You Need To Know.

**24%** of teens go online "almost constantly"

**92%** say they go online daily – thanks to the widespread usage of mobile devices.

### Wondering where your child is spending their time online and on mobile devices?

Since 71% of teens use more than one social network site, here's what you need to know about the most popular social media channels for teens and how they use them:



#### FACEBOOK

- Boys and girls are equally likely to report using the platform, but older users ages 15 to 17 are more likely to use it than younger users 13 to 14.
- Among Facebook-using teens, the typical teen has 145 Facebook friends.
- Among Facebook users, the vast majority of parents (83%) say they're "Facebook friends" with their teenager.
- While most teen Facebook users (85%) say their parents see the same content as everyone else, 5% say they've adjusted privacy settings to limit what their parents can see.

#### INSTAGRAM

- More than half (52%) of all teens report using Instagram to share photos and video with friends, with girls substantially more likely to use it than boys (61% to 44%).
- The typical American teen who uses Instagram has 150 followers in their network.

#### SNAPCHAT

- Snapchat is another relatively new photo and video focused sharing app that teens have embraced in the last two and half years.
- Two-in-five American teens (41%) use Snapchat to share images and videos that are then automatically deleted within a predetermined amount of time — usually a few seconds.
- That said, there are ways to capture these images and videos without them being deleted.
- Older girls are the most likely of any teen group to use to service, with 56% using Snapchat.

#### TWITTER

- A third (33%) of all teens use Twitter.
- A third of all parents whose teen uses Twitter say they "follow" their teenager on that platform
- Among teens who use Twitter, the typical Twitter user has 95 followers — though 44% of teen Twitterers are not sure how many followers they have.

#### TEXTING

- 90% of teens with phones exchange texts.
- A typical teen sends and receives 30 texts per day.
- Teens don't always use the texting system through telephone companies. Some 73% of teens have access to smartphones and among them messaging apps like Kik or WhatsApp have caught on.
- Girls are also a bit more likely than boys to use messaging apps

**Overall, the majority of teens (58%) have obscured the content they share on social media in general, using inside jokes or other coded messages that only certain friends can understand.**

These facts and more will be discussed at Children's Hospital Colorado's Social Summit on Cyberbullying on **August 5th from 10 AM - 11:30 AM**. Tune in via Twitter and Facebook by following (and submitting your questions to)

## #BullyProofSummit

